# **3M** Product Discontinuance: 3M<sup>™</sup> Round Conductor Flat Cable, R9965 Series

## Issue Number: 676

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## To: 3M Electronic Solutions Division Global Copy List 3M Electronic Solutions Division Authorized Distributors 3M Electronic Solutions Division Customers

#### Discontinuance

This notice is to inform you of 3M ESD's discontinuation of the 3M Round Conductor, Flat Cable, **R9965** Series, **TS-2101**. 3M will accept orders up to 90 days from issue date (**April 30, 2007**) or until inventory is depleted, which ever one comes first. Future dated orders must be dated to ship by April 30, 2007. 3M reserves the right to refuse any order submitted or received after April 30, 2007, or in cases where inventory has been depleted.

#### **Action Required**

Please notify customers of this product discontinuation. Current stock status of the R9965 cable series can be found on the 3M Disty website or by calling Customer Service at 1-800-225-5373.

#### **Replacement Product**

3M ESD does offer the 3M<sup>™</sup> Round Conductor Flat Cable, 3365 Series (TS-0080) as a direct form, fit and function replacement for this product. Production information about this series can be found on our website at: <u>www.3m.com/interconnects</u>. The 3365 series has increased availability since most options are stocked at 3M and within our distribution channel.

3M will review and support deviated pricing requests where we can, on a case-by-case basis, to make the transition from the R9965 to the 3365 series as easy as possible. Valid contracts for this cable will stay at existing pricing, however contract end dates will change to May 31, 2007.

### **Returning Discontinued Product**

3M ESD franchised distributors may return R9965 cable products at currently published distributor prices and will have up to 120 days to submit for SOSD's. There is no requirement to purchase 3365 cables in place of these returns. Requests for returns and SOSD's must be submitted in writing to the distributor's respective customer account analyst by May 31, 2007. 3M reserves the right to refuse any request for return submitted or received after May 31, 2007.

#### **Contact Information**

Please direct all correspondence on this matter to: Kelly Wolff Product Marketing Phone: 512-984-3172 e-mail: kpwolff@mmm.com

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#### **Important Notice**

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