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# **IIoT Product End-of-Life Notice**

#### End of Life, Last Time Buy and Replacement Announcement

Dear Valued Customers:

For immediately release, Advantech is announcing the End of Life (EOL) of BB-ERT310, BB-ERT311, BB-ERT312, BB-ERT314. Customers should migrate to the replacement model(s) if possible before the last shipment date. The suggested replacement offers improved functionality but a different form/fit.

#### **Product Part Numbers Affected by This Announcement**

EOL Product	List Price	Suggested Replacement	List Price
BB-ERT310, 2 ETH, USB	\$396	ICR-3201, 2 ETH, RS-232/485	\$394
BB-ERT311, 3 ETH, USB	\$447	ICR-3201, 2 ETH, RS-232/485 (or BB-SR30000120-SWH if >2 ETH is required)	\$394
BB-ERT312, 2 ETH, USB, RS-232	\$437	ICR-3201, 2 ETH, RS-232/485	\$394
BB-ERT314, 2 ETH, USB, RS-485	\$450	ICR-3201, 2 ETH, RS-232/485	\$394

## **Reason for the Change**

• EOL of BOM components and introduction of next generation replacement router



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## Key Milestones / Schedule Dates: 2021



Important Date	Description	Date
Announcement	Announcement of this document	2021/03/19
Phase-out	The product is officially phased out.	2021/03/19
LTB	Last time buy for customer order. After this date, no more order will be accepted.	2021/03/31
Last Shipment	t Shipment Acceptable shipment date before LTB. Orders with requested DD after this date will not be accepted.	

## **Contact Windows**

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