

# Social distancing

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**Graphic solutions** 

# **Solutions** for social distancing

With 3M products, you are choosing the quality and expertise of a renowned, global brand. Trust 3M experience and be sure that when you use or install our solutions, they will deliver on their claimed results and provide the appropriate standard.

> The global pandemic of COVID-19 has brought the concept of social distancing into all of our lives. Over the coming months everything from shops and restaurants to factories and offices will be required to introduce new measures to prevent the spread of the virus and maintain safety for customers and workers.

The big challenge for businesses is adapting the layout and design of their premises to help people maintain the required distance and stay up-to-date with the latest information.

3M has many years of experience working with businesses to create best fitting film solutions to produce durable graphics and signage. Our extensive range of floor, window and wall graphic vinyls can give your customers the simple visual markers they need to maintain the required distance at all stages of their visit. We can also help improve your everyday facility cleaning needs with top quality and effective solutions.







Make a greener choice by using PVC-free graphics with 3M<sup>™</sup> Envision<sup>™</sup> Print Film 48C or 3M<sup>™</sup> Envision<sup>™</sup> Print Wrap Film 480mC. Ideal for reinforcing social distancing messages applied on walls or seats, these films offer a good long-term solution which suits difficult surfaces and substrates.







# **Solutions for retail**





## Help your customers find their way by ensuring the area is clearly marked for everyday shopping safety.



3M<sup>™</sup> Envision Print Film 48C-20R is the non-PVC solution for custom wall decals, easy to apply and remove. Use with 3M<sup>™</sup> Scotchgard<sup>™</sup> Graphic and Surface Protection Film 8995 to provide anti-scratch performance and resistance to chemicals.



Create transparent short-term to long term signage or decals for your windows with 3M<sup>™</sup> Clear View IJ8150. Provide your customers with information to help communicate social-distancing or any other message. Our film offers optical clarity and has excellent printability so your message stands out.









Please note that all icons are indicative only. Check local legal requirements before use.

# **Solutions for offices** and schools





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## Provide everyday safety with personal distancing messaging for staff and students.



Our interior floor graphic solutions are ideal for creating directional or informational floor graphics to communicate with employees and customers through messaging or reminders during the COVID-19 outbreak. These solutions are easy to apply, durable and easy to clean. They're also fire certified.



Use 3M<sup>™</sup> Scotchcal<sup>™</sup> Graphic Film IJ40-10R White Gloss Removable together with the 3M<sup>™</sup> Scotchcal<sup>™</sup> Luster Overlaminate 3645 for excellent skid and cleaning agents resistance while maintaining an outstanding color stability and long lasting durability. It's easy to apply and remove from various surfaces.



LIMITED NUMBER







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# **Solutions for healthcare**









3M<sup>™</sup> Films are ideal for temporary signs or decals for interior wall applications as they provide good printability and are easy to install and remove. Ideal for short term directional or social distancing signage, these films make communications eye-catching and simple to apply.



3M<sup>™</sup> Safety-Walk<sup>™</sup> Slip-Resistant 600 tapes are designed to be applied on the floor for clear demarcation of checkouts and other busy areas. These tapes offer excellent colour stability and long-lasting durability in heavy traffic applications. They also feature a high friction slip and resistance to cleaning agents.







Our interior graphic solutions enable customers to create directional or informational floor graphics and wall decals to help communicate desired messaging or reminders during the COVID-19 outbreak. You can create everything from large signs to small floor decals and markings. Our solutions are easy to apply, durable and easy to clean. They're also fire certified.



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A FACE MASK



**DISPOSE OF GLOVES** AND MASKS HERE 



**KEEP A DISTANCE** OF 2m

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# **Solutions for manufacturing**



Use our floor marking solutions to create clear lines of demarcation around checkouts and other areas where people need to maintain social distancing whilst queuing. These durable tapes are designed to be applied on the floor and have a high skid resistance based on area requirements, making them suitable for heavy traffic areas. Available in a versatile range which includes options for both short and long-term application.



**Solutions for** 

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Combine 3M<sup>™</sup> Scotchcal<sup>™</sup> 3662-10 printable film with 3M<sup>™</sup> Scotchcal<sup>™</sup> Matte Overlaminate 3647 for a solution that provides great skid and scuff resistance and durability for high foot traffic areas - ideal for outdoor graphics used on pavements and drivethroughs.







WAITING

POINT

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# quick service restaurants with drive through







# **Solutions for petrol stations**

# **Solutions for fleet**



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3M<sup>™</sup> Scotchcal<sup>™</sup> Graphic Film Series 3650 is resistant to petroleum vapor and occasional spills while maintaining a professional image in harsh environments.



3M can support you in differentiating your vehicle and communicating the right message to those who see it. 3M products can be removed cleanly from most surfaces to help restore the look of your vehicle when the communication is no longer required. We also offer the option of using removable reflective graphic film that can enhance the safety of the vehicle while making the message conspicuous and visible in the night. Different films are available to ensure that every type of surface such as flat, rivets and corrugated surfaces can be applied on.











Interior / Outdoor	Where to use	Material	Overlaminate	Finish	Durability*	Non PVC	Additional information	
FLOOR GRAPHICS								
Interior	Retail Quick Service Restaurants Shopping malls Healthcare Offices Public transport Schools Manufacturing Petrol stations Hospitality Bathrooms	3M <sup>™</sup> Scotchcal <sup>™</sup> Graphic Film IJ40-10R/20R***	3M™ Scotchcal™ 3645	Luster	Long - lasting up to 1 year	-	Easy to apply and remove from various surfaces. Excellent skid and cleaning agent resistance. Outstanding color stability and long-lasting durability. EN 13501 certified. DIN 51130 R9 certified.	
		3M™ Scotchcal™ Graphic Film IJ20-10R/20R***	3M™ Scotchcal™ 3649	Matte	Short -economical up tp 3 months	-	Short term and economical solution. Easy to apply and remove. Good skid and cleaning agent resistance. EN 13501 certified. DIN 51130 R9 certified.	
Outdoor / Pavement	Drive throughs Petrol stations High traffic areas in: retail and shopping malls, healthcare, schools, manufacturing and buildings, hospitality.	3M™ Scotchcal™ 3662-10	3M™ Scotchcal™ 3647	Matte	Long - lasting up to 2 years - the lifetime of outdoor pavement graphics is usually limited by weather conditions and the substrate the graphic is applied to. The durability statement of 3647 indicates how long the overlaminate can resist exposure without visible degrading.	-	Superior skid resistance. Resist all types of floor cleaning agents. Skid and scuff resistance as well as durability for high foot traffic, outdoor sidewalk graphics. DIN 51130 R10 certified.	

Interior / Outdoor	Where to use	Material	Durability*	Additional information						
FLOOR MARKING										
Quic Rest	Retail Quick Service Restaurants Shopping malls	3M™ Hazard Warning Tape 766, 764	Short -economical	Short term, economical solution. Easy application.						
Interior and outdoor	Healthcare Offices Public transport Schools Manufacturing Petrol stations Hospitality Bathrooms Drive throughs Petrol stations High traffic, entry areas in: retail and shopping malls, healthcare, schools, manufacturing and buildings, hospitality.	3M™ Lane and Safety Marking 5702, 471	Long - lasting	Medium to long term. Makes floor layouts easy and quick to change. Long-lasting durability, excellent color stability. Fast and easy to apply. Comes up easily and cleanly, in one piece. Long term clean removal (up to 12 months). High conformability.						
		3M™ Safety-Walk™ Slip-Resistant General Purpose Tapes and Treads 613	Long - lasting	High friction slip and cleaning agent resistance. Excellent color stability and long- lasting durability in heavy traffic applications.						

\* Durability is the expected period that the unprinted, unprocessed 3M Graphics Product should meet 3M's published specification when applied to a recommended substrate by following 3M guidelines, in a non-abusive environment. \*\* 3M<sup>™</sup> MCS<sup>™</sup> Warranty\* may be provided by a certified 3M<sup>™</sup> MCS<sup>™</sup> Partner.

\*\*\*\* R - removable. \*\*\*\* UR - ultra removable.

Interior / Outdoor WALLS AND FL 3M™ Envision™ 3M Envision™ Retail Print Film 8050M Quick Service Restaurants 48C-10R\*\*/20R\*\*\* Shopping malls Healthcare Offices Public transport Schools Manufacturing 3M™ Envision™ 3M Envision™ Petrol stations Print Wrap Film 8550M Hospitality 480mC Bathrooms Inerior and outdoor 3M™ Controltac™ ЗМ™ IJ40C-10R/20R\*\*\* Scotchcal™ 8040M ЗМ™ Scotchgard™ 8991 ЗМ™ Scotchgard™ 8995

Interior / Outdoor	Where to use	Material		Finish	D	urability*	3M™ MCS™ Warranty**		Additional information		
	WINDOW DECALS										
Interior / outdor - short time	Use short-term signage or decals on your windows to help communicate social- distancing or other COVID-19 messaging. Once social	3M™ Clear View IJ8150		Optically clear	. ,		Yes		Optically clear with excellent printability. Your message stands out. Print unique effects, including see- through images.		
short time	distancing has ended, the film can be removed from the windows cleanly.	3M™ Controltac™ IJ	40-114R***	Gloss Short -medium up to 5 years			Goo		Good optical o	Easy to apply and to remove. Good optical clarity. Reliable short to medium term film.	
Interior / Outdoor	Where to use	Material	Overlamin	nate Finish		Durability*		Non PVC	3M™ MCS™ Warranty**	Additional information	
			FL	EET							
	Fleet and public transport vehicles	3M™ IJ180mC-10	3M™ Scotchcal™ 8518	Gl ncal™		Long - lasting		-	Yes	Easy to apply and remove premium cast film. Outstanding colour stability and long-	
Outdoor / Vehicles		3M™ IJ180-10UR****				Short - med	lium	-	Yes	lasting durability. Additionally it can be used on top of existing graphics and is easy to remove, leaving no adhesive marks.	

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substrate by following 3M guidelines, in a non-abusive environment. \*\* 3M™ MCS™ Warranty\* may be provided by a certified 3M™ MCS™ Partner.

\*\*\* R - removable.

\*\*\*\* UR - ultra removable.

	Finish	Durability*	Non PVC	3M™ MCS™ Warranty**	Additional information					
AT SURFACES										
1	Matte	Medium - Long up to 6 years	Yes	Yes	The PVC- Free choice. GREENGUARD certified. Resistance to mild alkalis, mild acids and salt. Less prone to scratching.					
	Matte	Long - lasting up to 10 years	Yes	Yes	The PVC-Free choice. For difficult surfaces. Flexibility and high conformability on compound curves, corrugations, deep channels, and rivets. Easy to apply and remove film, even when used long-term.					
	Matte	Medium - long up to 7 years	-	Yes	Easy to install due to Comply™ technology. Removable adhesive for clean removal. Good printability. Adheres to wide range of surfaces.					
	Gloss Matte	Medium - long up to 5 years For interior applicatios only	Yes	Yes	Excellent chemical resistance and good anti-scratch performance. Anti-graffiti protection. Easy to clean.					



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