

# **BRADY B-410 LASER PRINTABLE TAMPER EVIDENT POLYOLEFIN**

TDS No. B-410

Effective Date: 03/25/2019

Description: GENERAL

**Print Technology:** Laser and Dot Matrix **Material Type:** Tamper Evident Polyolefin

Finish: Matte

Adhesive: Permanent Acrylic

### **APPLICATIONS**

Labeling applications requiring evidence of tampering.

# **RECOMMENDED RIBBONS**

Brady Series R5000

### **REGULATORY APPROVALS**

For information on the Weee-RoHS compliance status for a Brady Product go to one of the following websites:

In Canada: <a href="https://www.bradycanada.ca/weee-rohs">www.bradycanada.ca/weee-rohs</a>
In Europe: <a href="https://www.bradyeurope.com/rohs">www.bradyeurope.com/rohs</a>

In Japan: <a href="https://www.brady.co.jp/products/labelsuse/rohs">www.brady.co.jp/products/labelsuse/rohs</a>
All other regions: <a href="https://www.bradyid.com/weee-rohs">www.bradyid.com/weee-rohs</a>

### **SPECIAL FEATURES**

B-410 provides outstanding performance in laser and xerographic printing processes. B-410 also provides permanency and smudge resistance with dot-matrix printing, however, printing of barcodes is not recommended. B-410 irreversibly stretches when removed from a variety of surface types and textures.

### Details:

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000	
	-Substrate	0.007 inch (0.177 mm)
	-Adhesive	0.002 inch (0.051 mm)
	-Total (excluding liner)	0.009 inch (0.228 mm)
Adhesion to: *	ASTM D 1000	
-Stainless Steel	20 minute dwell	164 oz/inch (180 N/100 mm)
	24 hour dwell	164 oz/inch (180 N/100 mm)
-Polypropylene	20 minute dwell	90 oz/inch (99 N/100 mm)
	24 hour dwell	120 oz/inch (131 N/100 mm)
-Textured ABS	20 minute dwell	36 oz/inch (39 N/100 mm)
	24 hour dwell	39 oz/inch (43 N/100 mm)
-Smooth ABS	20 minute dwell	126 oz/inch (138 N/100 mm)
	24 hour dwell	145 oz/inch (159 N/100 mm)
Tack*	ASTM D 2979	
	Polyken™ Probe Tack	35.2 oz (1000 g)
	0.5 second dwell	, ,
Drop Shear*	PSTC-7 (except use 1/2" x 1" sample)	10+ hours
Tensile Strength and Elongation	ASTM D 1000	
	-Machine	10 lbs/inch (175 N/100 mm), 290%
	-Cross	6 lbs/inch (105 N/100 mm), 20%

<sup>\*</sup>B-410 material supported with B-632 for adhesion, tack and drop shear values. Without support, the B-410 material will irreversibly stretch and distort when removed from adhesion surfaces.

Performance properties tested on B-410 printed with the Brady Series R5000 ribbon on a dot matrix printer and on a laser printer. Results are the same for all printing unless noted otherwise.

PERFORMANCE PROPERTIES	TEST METHOD	TYPICAL RESULTS
High Service Temperature	30 days at 212°F (100°C)	Slight label discoloration, no visible effect
(long term)		to print
Low Service Temperature	30 days at -94°F (-70°C)	No visible effect
(long term)		
High Service Temperature (short term)	15 minutes at 320°F (160°C)	No visible effect at 90°C, slight adhesive ooze and label discoloration at 160°C, no visible effect to print
Humidity Resistance	30 days at 100°F (37°C), 95% R.H.	Very slight label discoloration, no visible effect to print
UV Light Resistance	30 days in UV Sunlighter™ 100	Very slight label discoloration, no visible effect to print with laser, slight print fade on R5000
Weatherability*	ASTM G155, Cycle 1	
	30 days in Xenon Arc Weatherometer	Material cracked and brittle
Salt Fog Resistance	1000 hours at 5% salt spray	No visible effect
Abrasion Resistance	Taber Abraser, CS-10 grinding wheels,	Print legible to:
	500 g/arm (Fed. Std. 191A, Method	Laser: 500 cycles
	5306)	Dot Matrix: 500 cycles

<sup>\*</sup> B-410 is not recommended for outdoor applications.

PERFORMANCE PROPERTIES	CHEMICAL RESISTANCE
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Performance properties tested on samples printed on a laser printer. Samples laminated to aluminum panels and allowed to dwell 24 hours prior to testing. Test conducted at room temperature. Testing consisted of 5 cycles of 10 minute immersions in the specified test fluid followed by a 30 minute recovery period. After final immersion, samples rubbed 10 times with cotton swab saturated with test fluid.

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE		
	EFFECT TO LABEL STOCK	EFFECT TO PRINT	EFFECT TO PRINT WITH RUB
Isopropyl Alcohol	No visible effect	No visible effect	No visible effect
SAE 20 WT Oil	Slight stain	No visible effect	No visible effect
Gasoline	Sample fell off panel	Moderate print fade	Toner completely removed
Deionized Water	No visible effect	No visible effect	No visible effect
3% Alconox® Detergent	No visible effect	No visible effect	No visible effect
Northwoods™ Buzz Saw	Slight stain	No visible effect	No visible effect
Mineral Spirits	Sample fell off panel	No visible effect	Slight print fade

PERFORMANCE PROPERTIES	CHEMICAL RESISTANCE
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Samples printed with the Brady Series R5000 ribbon. Samples laminated to aluminum panels and allowed to dwell 24 hours prior to testing. Test conducted at room temperature. Testing consisted of 5 cycles of 10 minute immersions in the specified test fluid followed by a 30 minute recovery period. After final immersion, samples rubbed 10 times with cotton swab saturated with test fluid.

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE		
	EFFECT TO LABEL STOCK	EFFECT TO PRINT	EFFECT TO PRINT WITH RUB
Isopropyl Alcohol	No visible effect	Slight bleed	No visible effect
SAE 20 WT Oil	Slight stain	No visible effect	No visible effect
Gasoline	Sample fell off panel	No visible effect	No visible effect
Deionized Water	No visible effect	No visible effect	No visible effect
3% Alconox® Detergent	No visible effect	No visible effect	No visible effect
Northwoods™ Buzz Saw	Slight stain	No visible effect	No visible effect
Mineral Spirits	Sample fell off panel	No visible effect	No visible effect

# Shelf Life:

Shelf life is two years from the date of receipt for this product as long as this product is stored in its original packaging in an environment below  $80^{\circ}$  F ( $27^{\circ}$  C) and 60% RH. It remains the responsibility of the user to assess the risk of using this product. We encourage customers to develop testing protocols that will qualify a product's fitness for use in their actual application.

#### Trademarks:

Alconox® is a registered trademark of Alconox Co.

Northwoods™ is a trademark of the Superior Chemical Corporation

Polyken™ is a trademark of Testing Machines Inc.

Sunlighter™ is a trademark of the Test Lab Apparatus Company

ASTM: American Society for Testing and Materials (U.S.A.)

PSTC: Pressure Sensitive Tape Council (U.S.A.) SAE: Society of Automotive Engineers (U.S.A.)

All S.I. Units (metric) are mathematically derived from the U.S. Conventional Units.

Note: All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

#### WARRANTY

Brady products are sold with the understanding that the buyers will test them in actual use and determine for themselves their adaptability to their intended uses. Brady warrants to the buyers that its products are free from defects in material and workmanship, but limits its obligation under this warranty to replacement of the product shown to Brady's satisfaction to have been defective at the time Brady sold it. This warranty does not extend to any persons obtaining the product from the buyers. This warranty is in lieu of any other warranty, express or implied, including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose, and of any other obligations or liability on Brady's part. Under no circumstances will Brady be liable for any loss, damage, expense, or consequential damages of any kind arising in connection with the use, or inability to use, Brady's products.

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